



Thomson brings Carson to IR fold

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Carson, a research, surveillance and IR firm with dollars 50 million in revenues last year, will be combined with Thomson Financial Investor Relations, to form Thomson Financial/Carson.

That entity and Thomson's Intelligence Data arm make up the company's Corporate Group, now headed by CEO Dave Geliebter. Scott Ganeles, president of Carson, has been named COO of the group.

The Canadian firm first began building an IR machine five years ago, most notably through the buying of New York-based Technimetrix, an IR and shareholder service shop, from Knight Ridder.

Carson clients will have access to Thomson's resources, including its popular First Call research network.

'It's great for Carson, which now gets to play in a bigger sandbox with somebody else's sand,' said Geliebter.